



**90-Day Advanced Finance, Business Analytics
& Stock Market Mentorship Program**
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Program Highlights

- 90 Days Live Mentorship
- Advanced Excel
- Financial Modelling
- Power BI
- Stock Market Training
- Live Projects
- Live Market Practice
- Placement Assistance
- Customized Certificates

Curriculum Overview

Week	Module	Outcome
1	Markets	Foundation
2	Excel	Automation
3	Financial Statements	Analysis
4-5	Financial Modelling	Valuation
6	Stock Market	Trading
7	Technical Analysis	Charts
8	Fundamental Analysis	Research
9	Power BI	Dashboards
10	Portfolio	Investment
11	Live Market	Practice
12	Capstone	Industry Project

Module 1: Foundation of Financial Markets (Week 1)

Introduction to Financial Markets

- Overview of Capital Markets
- Primary vs Secondary Markets
- Market Participants
- Stock Exchanges
- SEBI Regulations
- Types of Financial Instruments

Practical

- Understanding Trading Platforms
 - Creating Watchlists
 - Reading Market Data
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Module 2: Advanced Microsoft Excel (Week 2)

Excel Essentials

- Advanced Formulas
- Lookup Functions (VLOOKUP, XLOOKUP, INDEX-MATCH)
- IF, Nested IF
- Conditional Formatting
- Data Validation
- Pivot Tables
- Pivot Charts
- Power Query Basics

Advanced Excel

- Dashboard Creation
- Data Cleaning
- Automation
- Financial Functions

- Scenario Analysis
- Goal Seek
- Solver
- What-if Analysis

Practical Project

Build an Interactive Financial Dashboard

Module 3: Financial Statement Analysis (Week 3)

Financial Statements

- Balance Sheet
- Profit & Loss Statement
- Cash Flow Statement

Ratio Analysis

- Liquidity Ratios
- Profitability Ratios
- Solvency Ratios
- Efficiency Ratios
- Valuation Ratios

Practical

Analyse Annual Reports of Listed Companies

Module 4: Financial Modelling (Week 4 & 5)

Financial Modelling

- Model Structure
- Revenue Forecasting
- Expense Forecasting
- Working Capital
- Depreciation

- Debt Schedule
- Three Statement Model

Company Valuation

- Discounted Cash Flow (DCF)
- Comparable Company Analysis
- Precedent Transactions

Practical Project

Build a Complete Financial Model of a Listed Company

Module 5: Stock Market Fundamentals (Week 6)

Investing Basics

- Equity Markets
- Mutual Funds
- ETFs
- IPO Analysis
- Market Indices

Trading Concepts

- Order Types
- Margin Trading
- Risk Management
- Position Sizing

Practical

Paper Trading Exercises

Module 6: Technical Analysis (Week 7)

Price Action

- Candlestick Patterns
- Support & Resistance

- Trend Analysis

Indicators

- Moving Averages
- RSI
- MACD
- Bollinger Bands
- Volume Analysis

Trading Strategies

- Swing Trading
- Intraday Trading
- Breakout Strategies

Practical

Live Chart Analysis

Module 7: Fundamental Analysis (Week 8)

Company Analysis

- Business Models
- Industry Analysis
- Economic Factors

Financial Metrics

- EPS
- PE Ratio
- PB Ratio
- ROE
- ROCE

Practical

Research Report Preparation

Module 8: Power BI (Week 9)

Power BI Fundamentals

- Data Import
- Data Cleaning
- Power Query
- Data Modelling

Visualization

- Charts
- KPI Dashboards
- Interactive Reports
- DAX Basics

Practical Project

Develop a Stock Market Analytics Dashboard

Module 9: Equity Research & Portfolio Management (Week 10)

Equity Research

- Company Screening
- Sector Analysis
- Research Methodology

Portfolio Management

- Diversification
- Asset Allocation
- Risk Management
- Performance Measurement

Practical

Create an Investment Portfolio

Module 10: Live Market Training (Week 11)

Real-Time Market Experience

- Live Market Observation
- Trade Planning
- Entry & Exit Strategies
- Risk Control

Practical

Hands-on Market Practice using the Company's Demat Account (under mentor supervision)

Module 11: Live Industry Projects (Week 12)

Project 1

Financial Modelling of a Listed Company

Project 2

Power BI Finance Dashboard

Project 3

Equity Research Report

Project 4

Portfolio Analysis

Project 5

Stock Market Trading Journal

Career Development

- Resume Building
- LinkedIn Profile Optimization
- Interview Preparation
- HR Mock Interviews
- Technical Mock Interviews
- Corporate Communication Skills
- Personal Branding

- Placement Readiness
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Capstone Project

Each participant will complete a comprehensive industry-level project integrating:

- Advanced Excel
- Financial Modelling
- Power BI Dashboard
- Equity Research
- Portfolio Management
- Investment Presentation

The final project will be evaluated by industry mentors.

Deliverables

Upon successful completion, participants will receive:

- 🎓 Advanced Mentorship Completion Certificate
- 📜 Live Project Experience Certificate
- 📊 Financial Modelling Project Certificate
- 📈 Power BI Project Certificate
- 📁 Letter of Recommendation (for top performers)
- 📄 Internship/Experience Letter (where applicable)
- 💻 Portfolio of Industry Projects
- 🤝 Placement Assistance with Guaranteed Interview Opportunities (subject to eligibility and performance)

Learning Outcomes

By the end of this 90-day program, participants will be able to:

- Build advanced financial models in Excel.
- Analyze company financial statements and value businesses.
- Create professional Power BI dashboards.

- Perform technical and fundamental stock market analysis.
- Manage investment portfolios using risk management techniques.
- Conduct equity research and prepare investment reports.
- Work on live finance and analytics projects.
- Demonstrate practical market experience under expert mentorship.
- Be industry-ready for roles such as **Financial Analyst, Business Analyst, Equity Research Analyst, Investment Analyst, Data Analyst (Power BI), MIS Executive, FP&A Analyst**, and other finance and analytics positions.